

# Trevor Justice

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trevorjustice-portfolio.com

## EDUCATION

University of North Carolina at Wilmington — B.S. in Computer Science — Digital Arts

## AWARDS

- Dean's List
- UNCW Honors

## SKILLS

- **Graphic Design:** Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Figma, Canva,
- **Multimedia Design:** Blender, TouchDesigner, AutoDesk Maya, Fusion 360
- **Programming Languages:** Python, Java, Flask
- **Web Development:** HTML, CSS, JavaScript, WordPress
- **Specialized Skills:** 3D Printing, Projection Mapping, Laser Cutting & Engraving
- **Soft Skills:** Problem-solving, Team collaboration, Leadership, Adaptability, Time Management

## WORK EXPERIENCE

**Freelance Graphic Designer; Wilmington, NC** **October 2017—Present**

- Developed compelling visual designs for digital and print media, collaborating with clients to create tailored branding solutions.
- Specialized in crafting advertisements and logo designs for local businesses to enhance client brand identity.
- Provided end-to-end design services, from initial concept sketches to color schemes, logo design, taglines, and marketing campaigns.

**Creative Marketing Specialist, EOD Distillery; Wilmington, NC** **March 2023—Present**

- Coordinated with creative team to generate dynamic marketing content for promotional campaigns generating more than 1,000,000 impressions across multiple platforms.
- Conceptualized and directed the marketing for product collaboration with the Carolina Hurricanes.
- Boosted brand awareness and generated sales while managing internal and external marketing campaigns and programs.
- Deployed well-coordinated campaigns, events and public relations strategies to promote brand.

**Professional Videographer, EOD Distillery; Wilmington, NC** **January 2023—Present**

- Used Adobe Premiere Pro to color grade and edit footage into captivating short-form content.
- Set up for shots according to production schedules, lighting conditions, and available equipment.
- Conserved footage archive by organizing, labeling, and tagging with metadata.
- Produced engaging video content for use in social media marketing.

**Mixologist, EOD Distillery; Wilmington, NC** **January 2022—Present**

- Prepared and developed modern and unique cocktails for customers resulting in over \$750,000 in revenue.
- Used extensive knowledge of company products to generate bottle sales resulting in over \$1,000,000 in cumulative sales per year.
- Curated creative menus to appeal to a variety of customers.